Approved for use through 10/31/2002. OMB 0651-0032 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No. 318258002US1

First Inventor Hemingway Huynh

ADAPTIVE MEDIA MESSAGING, SUCH AS FOR RICH MEDIA MESSAGES INCORPORATING DIGITAL CONTENT

Title MESSAGES INCORPORATING DIGITAL CONTENT

Only for new nonprovisional applications under 37 C.F.R. 1.53(b))

Express Mail Label No. EV343590373US

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APPLICATION ELEMENTS	Mail Stop Patent Application Commissioner for Patents P. O. Box 1450
See MPEP chapter 600 concerning utility patent application contents.	Alexandria, VA 22313-1450
1. Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing) 2. Applicant claims small entity status. See 37 CFR 1.27. 3. Specification [Total Pages] 29 (preferred arrangement set forth below) - Descriptive title of the Invention - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix - Background of the Invention - Brief Description of the Drawings (If filed) - Detailed Description - Claim(s) - Abstract of the Disclosure 4. Drawing(s) (35 U.S.C.113) [Total Sheets] 20 5. Oath or Declaration [Total Pages] 3] a. Newly executed (original or copy) b. Copy from a prior application (37 CFR 1.63 (d)) (for a continuation/divisional with Box 18 completed) i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). 6. Application Data Sheet. See 37 CFR 1.76	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. paper c. Statements verifying identity of above copies ACCOMPANYING APPLICATIONS PARTS 9. Assignment Papers (cover sheet & document(s)) 10. 37 C.F.R.§3.73(b) Statement Power of (when there is an assignee) Attorney 11. English Translation Document (if applicable) 12. Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 Citations 13. Preliminary Amendment 14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized) 15. Certified Copy of Priority Document(s) (if foreign priority is claimed) 16. Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent. 17. Other: Check
18. If a CONTINUING APPLICATION, check appropriate box, and supply or in an Application Data Sheet under 37 CFR 1.76: ☐ Continuation ☐ Divisional ☐ Continuation-in-part Prior application information: Examiner For CONTINUATION or DIVISIONAL APPS only: The entire disclosure of under Box 5b, is considered a part of the disclosure of the accompanying the incorporation can only be relied upon when a portion has been in a Claims the benefit of U.S. Provisional Application No. 60/393,176	(CIP) of prior application No: /
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17. CORRESPON	DENCE ADDRESS
☐ Customer Number or Bar Code Label 250 PATENT TRADEN	-) -
	Registration No. (Attorney/Agent) 37,376
Signature	Date June 30, 2003

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PTO/SB/17 (05-03)

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FEE TRANSMITTAL for FY 2003 Effective 01/01/2003. Patent fees are subject to annual revision.	Compl te if Known			
	Application Number			
	Filing Date	June 30, 2003		
	First Named Inventor	Hemingway Huynh		
	Examiner Name			
Applicant claims small entity status. See 37 CFR 1.27	Art Unit			
TOTAL AMOUNT OF PAYMENT (\$)922.00	Attorney Docket No.	318258002US1		

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)						
Check Credit card Money Other None	3. ADDITIONAL FEES						
Order	Large	Entity	I Small	Entity			
Deposit Account:	Fee	Fee	Fee	Fee	Fee Description Fee Paid		
Deposit Account Number 50-0665	Code	(\$)	Code	(\$)			
Deposit Account Name	1051	130	2051	65	Surcharge – late filing fee or oath		
The Commissioner is authorized to: (check all that apply)	1052	50	2052	25	Surcharge - late provisional filing fee or		
Credit any overpayments					cover sheet		
Charge any additional fee(s) during the pendency of this application	1053	130	1053	130	Non-English Specification		
Charge fee(s) indicated below, except for the filing fee	1812	2,520	1812	2,520	For filing a request for ex parte reexamination		
to the above-identified deposit account.	1804	920*	1804	920*	Requesting publication of SIR prior to		
FEE CALCULATION	1004	320	1004	020	Examiner action		
1. BASIC FILING FEE	1805	1,840*	1805	1,840*	Requesting publication of SIR after		
Large Entity Small Entity					Examiner action		
Fee Fee Fee Fee Pescription Fee Paid	1251	110	2251	55	Extension for reply within first month		
Code (\$) Code (\$)	1252	410	2252	205	Extension for reply within second month		
1001 750 2001 375 Utility filing fee 375.00	1253	930	2253	465	Extension for reply within third month		
1002 330 2002 165 Design filing fee	1254 1255	1,450 1,970	2254	725 985	Extension for reply within fourth month Extension for reply within fifth month		
1003 520 2003 260 Plant filing fee	1401	320	2401	160	Notice of Appeal		
1004 750 2004 375 Reissue filing fee	1402	320	2402	160	Filing a brief in support of an appeal		
1205 160 2005 80 Provisional filing fee	1403	280	2403	140	Request for oral hearing		
CUDTOTAL (4) (6) 275 00	1451	1,510	1451	1,510	Petition to institute a public use		
SUBTOTAL (1) (\$) 375.00		•	ì	•	proceeding		
2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE	1452	110	2452	55	Petition to revive - unavoidable		
Fee from	1453	1,300	2453	650	Petition to revive - unintentional		
Extra Claims below Fee Paid	1501	1,300	2501	650	Utility issue fee (or reissue)		
Total Claims 39 -20**=19 X 9 = 171.00 Independent Claims 11 - 3**=8 X 42 = 336.00	1502	470	2502	235	Design issue fee		
Independent Claims 11 - 3** = 8 X 42 = 336.00 Multiple Dependent =	1503	630	2503	315	Plant issue fee		
Winniple Dependent	1460 1807	130 50	1460	130 50	Petitions to the Commissioner Processing fee under 37 CFR 1.17(q)		
Large Entity Small Entity	1806	180	1806	180	Submission of Information Disclosure		
Fee Fee Fee Fee Fee Description	1 .000	100	1.000	.00	Stmt		
Code (\$) Code (\$)	8021	40	8021	40	Recording each patent assignment per		
1202 18 2202 9 Claims in excess of 20	l		ł		property (times number of properties) 40.00		
1201 84 2201 42 Independent claims in excess of 3 1203 280 2203 140 Multiple dependent claim, if not paid	1809	750	2809	375	Filing a submission after final rejection (37 CFR 1.129(a))		
1204 84 2204 42 ** Reissue independent claims over	1810	750	2810	375	For each additional invention to be		
original patent 1205 18 2205 9 ** Reissue claims in excess of 20	1801	750	2801	375	examined (37 CFR 1.129(b)) Request for Continued Examination		
and over original patent	1000	000	1000	-	(RCE)		
SUBTOTAL (2) (\$) 507.00	1802	900	1802	900	Request for expedited examination of a design application		
	Other	fee (spe	ecify)				
	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 40.00						
*or number previuosly paid, if greater, For Reissues, see above							
SUBMITTED BY	<u> </u>	20 minter 1	ion No	1	(Complete (if applicable)		
Name (Print/Type) Steven D Lawrenz	Registration No. (Attorney/Agent) 37,376 Telephone (206) 583-8888						
Signature Date June 30, 2003							

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.

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